

Fife's Food & Drink Sector



Providing the key ingredients

With its 177 miles of coastline and over 50 farms, the region is home to an eclectic mix of award-winning food and drink producers from small artisan producers to large-scale manufacturers such as Diageo, MOWI, Quaker Oats, Carr's Flour Mill, The Wee Tea Company and Tayport Distillery.

Whilst Fife proudly produces great food and drink, it is also supported by an exceptional distribution chain of food and drink establishments. You will see products being sold across Fife's farm shops, vibrant food and drink festivals, its fine restaurants and top-notch cafes. This is further supported by its strategic location, which provides easy access to road networks, railways, seaports, and airports, facilitating distribution across the UK and beyond.

Generations of producers of cereals, vegetables, livestock, soft fruit and seafood have provided an excellent base for Fife's food and

drink sector to innovate, evolve and grow. Fife is home to a diverse range of businesses, from farmers and cheesemakers to whisky and gin distillers, as well as salt and seaweed producers. There are tea makers, chocolate connoisseurs and preserves, vinegars and condiment producers.

The Kingdom also benefits from a resilient market-driven supply chain. Its friendly approach sees producers predominately working together on projects to add value and encourage growth to the sector while local colleges and universities encourage future talent.

Food from Fife is an initiative aimed at promoting and developing the region's food and drink. It connects food and drink businesses in Fife, increasing awareness locally and beyond.

Fife continues to cook up a storm as its food and drink sector grows, develops, evolves, innovates and thrives.

Fife has a rich and demonstrated heritage of producing top-quality food and drink that are enjoyed nationally and indeed, globally.



Fife is home to the world leading global brands.

DIAGEO

CARR'S
• MAKING GREAT BAKING MOMENTS •

MOWI



**THE
wee
Tea
Company**
★★★★★



Fife Food & Drink Key Facts



17.4%
of Fife's businesses are in
the food and drink sector



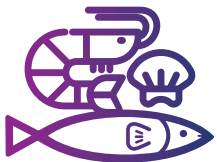
Over 18,430
jobs are supported in the food
and drink sector across Fife



£728m
Food and drink sector
annual turnover in Fife



Around 1,560 businesses
representing 10 years of
steady growth



£5m of seafood
exported to Europe annually
by Fife's fishing fleet



£17.1bn
Total annual turnover of
Fife businesses



230,154
Working age population
(16-64) 62%



9,485 businesses
supporting around
100,840 jobs

Fife

The place to do business

Looking to start, grow, or relocate a Food & Drink business in Fife? InvestFife provides dedicated support to help businesses succeed, from investment and funding to strategic growth and development.

Working with businesses, industry leaders, and communities to promote Fife as a top destination and enhance visitor experiences. InvestFife complements this by offering tailored business support, including funding access, site selection, and connections to key resources, ensuring food and drink businesses can establish, expand, and thrive in Fife.



To find out how we can help you, contact:

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Disclaimer

The statistics and information presented in this prospectus have been compiled from our most recent sector analysis conducted in April 2025. All data was accurate to the best of our knowledge at the time of publication. Please note that figures may be subject to change as new information becomes available.