Fife's Food & Drink Sector



Providing the key ingredients

With its 177 miles of coastline and over 50 farms, the region is home to an eclectic mix of awardwinning food and drink producers from small artisan producers to large-scale manufacturers such as Diageo, MOWI, Quaker Oats, Carr's Flour Mill, The Wee Tea Company and Tayport Distillery.

Whilst Fife proudly produces great food and drink, it is also supported by an exceptional distribution chain of food and drink establishments. You will see products being sold across Fife's farm shops, vibrant food and drink festivals, its fine restaurants and top-notch cafes. This is further supported by its strategic location, which provides easy access to road networks, railways, seaports, and airports, facilitating distribution across the UK and beyond.

Generations of producers of cereals, vegetables, livestock, soft fruit and seafood have provided an excellent base for Fife's food and drink sector to innovate, evolve and grow. Fife is home to a diverse range of businesses, from farmers and cheesemakers to whisky and gin distillers, as well as salt and seaweed producers. There are tea makers, chocolate connoisseurs and preserves, vinegars and condiment producers.

The Kingdom also benefits from a resilient market-driven supply chain. Its friendly approach sees producers predominately working together on projects to add value and encourage growth to the sector while local colleges and universities encourage future talent.

Food from Fife is an initiative aimed at promoting and developing the region's food and drink. It connects food and drink businesses in Fife, increasing awareness locally and beyond.

Fife continues to cook up a storm as its food and drink sector grows, develops, evolves, innovates and thrives.

Fife has a rich and demonstrated heritage of producing top-quality food and drink that are enjoyed nationally and indeed, globally.



Fife is home to the world leading global brands.

DIAGEO











Fife Food & Drink Key Facts



17.4% of Fife's businesses are in the food and drink sector



Over 18,430 jobs are supported in the food and drink sector across Fife



Around 1,560 businesses £728m Food and drink sector representing 10 years of annual turnover in Fife steady growth



£13.9bn Total annual turnover of Fife businesses





£5m of seafood exported to Europe annually by Fife's fishing fleet



229,225 Working age population (16-64)62%



9.545 businesses supporting around 103,000 jobs

Fife The place to do business

Looking to start, grow, or relocate a Food & Drink business in Fife? InvestFife provides dedicated support to help businesses succeed, from investment and funding to strategic growth and development.

Working with businesses, industry leaders, and communities to promote Fife as a top destination and enhance visitor experiences. InvestFife complements this by offering tailored business support, including funding access, site selection, and connections to key resources, ensuring food and drink businesses can establish, expand, and thrive in Fife.









To find out how we can help you, contact:

www.investfife.co.uk fifemeansbusiness@fife.gov.uk





